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P.O. Box 865 • Medford, Oregon 97501
501(c) (7) Non-Profit Organization • Federal Tax I.D. #91-1819589

Newsletter. February 2020

Elected Officers

President: Ron Howard
Vice-President: Cathy Cardoza
Secretary: Paul Mitchell
Treasurer: Carol Misner
Sergeant-at-Arms: Patrick Smith
Membership: Robin Miranda
Past President (2019): Ron Howard

Appointed Positions

Sunshine: Sandee Anderson
Activities: Cathy Cardoza, Rob Hill
Event Reminder: Pat Dobson
Internet Site: Sharon Hook-Martino, Elaine Ellis
Parade Coordinator: Sheron Leigh, Kerry Razza
Natl Corvette Museum: Len Atlas
Historian: Group Effort
Photographer: Group Effort

March Birthdays

3/4	Pete Miller	3/7	Marga Atlas
3/5	Robert Foster	3/7	Robin Miranda
3/8	Patrick Smith	3/11	Carmela Andrews
3/24	David Allen	3/15	Marla Kasdorf
3/26	Jim Ellis	3/16	Cathy York
		3/23	Toni Markley
		3/26	Sandee Anderson

March Anniversaries

Florin & Elizabeth Baldrige
John & Sandra Castle
Wayne & Juanita Gillaspey
Mathew & Laurina Lounsbury

SOCA Logo Apparel

Competitive Athletics, 105 NE 7th St., Grants Pass
(541) 479-1001

Next Club Social

The next club social is on Saturday, February 15, 6:00 p.m., at the Oregon Pour Authority & Pizza Studio in Grants Pass. See the Events page for details.

Please RSVP to Pat Dobson at:

pdobson0503@icloud.com or (541) 664-4506

Why Join SOCA?

- Promote *esprit de corps* among Corvette enthusiasts.
- Create interest in the Corvette as a true dual-purpose sports car.
- Provide a means of technical information and service to members.
- Encourage dealer and manufacturer cooperation.
- Organize and promote events of a social nature and provide social gatherings for enthusiasts with common interest.
- Sponsor or participate in activities to benefit the community through recognized charities as selected by the members of the Association.

Upcoming Meetings

General Membership Meeting, Wednesday, March 4, 2020, 7:00 p.m. at the Rogue River Community Center, 132 Broadway St., Rogue River

Visitors are always welcome!

Southern Oregon Corvette Association 2020 membership dues - due January 31

Dual membership: \$50.00 Single membership: \$35.00 Initiation (one-time): \$15.00
Make checks payable to "SOCA" and mail to: SOCA, 2603 Garden Meadow Dr, Grants Pass OR 97527

SOCA Bylaws [Article VII, Section 1(c)]: "Annual dues are due and payable January 31 of each calendar year. Membership will be terminated for nonpayment at the conclusion of the March business meeting."





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2020 Southern Oregon Corvette Association (SOCA) Events

	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Club meeting (Wed.)	5	4	1	6	3	1	5	2	7	4	2

(Most dates, times and locations listed below are tentative after March 8. All dates are Saturdays, except as noted.)

FEBRUARY

Social 15 – Oregon Pour Authority & Pizza Station, 235 SE 7th St., Grants Pass, 6:00 p.m.
Brunch (Sun.) 23 – Buffet with Timberland Corvettes Club, at Seven Feathers Casino, Canyonville, 12:00 p.m.

MARCH

Daylight Svgs. (Sun.) 8 – DST starts
Social 21 – Medford, 6:00 p.m.

APRIL

Parade 11 – Pear Blossom Parade, Medford
After Parade 11 – Lunch after the parade at Roadhouse Grill, 2699 W. Main St., Medford
Drive 18 – Run to Cave Junction
Social 18 – Grants Pass, 6:00 p.m.

MAY

Parade 2 – Merlin Parade, lunch after the parade
Brunch (Wed.) 13 – Run to Eureka for brunch
Social 16 – Medford, 6:00 p.m.
Parade 23 – Boatnik Parade

JUNE

Parade 6 – Gold Hill Parade
Drive 13 – All-day drive to the coast
Social 20 – Grants Pass, 6:00 p.m.
Show & Shine (Sun.) 21 – Wildlife Images, Grants Pass

JULY

Parade 4 – Eagle Point Parade, lunch after the parade
Social 17 & 18 – *Corvettes on the High Desert*
Parade 18 – Rocky Point Parade

AUGUST

Social 15 – Potluck gathering at the Peterson's home
B.C. Car Show (Tue.) 25 – Depart for the British Columbia Corvette Club "Sea to Sky – Wheels & Rails 2020"

SEPTEMBER

B.C. Car Show (Tue.) 1 – "Sea to Sky – Wheels & Rails 2020" drivers return
Sigel Show & Shine 12 – Jim Sigel Show & Shine
Social 19 – Medford, 6:00 p.m.

OCTOBER

Social 17 – Grants Pass, 6:00 p.m.
Cruise 17 – Sea Cruise, Crescent City

NOVEMBER

Daylight Svgs. (Sun.) 1 – DST ends
Social 16 – Medford
Thanksgiving 26 – Thanksgiving holiday

DECEMBER

Parade 7 – Grants Pass Christmas Parade
Social 19 – SOCA Christmas Party, Grants Pass Golf Club, 230 Espey Rd., Grants Pass

For additional events, information and links ... see the SOCA website "Events Page." <https://www.sovette.com/events>



Techin & Toolin



• **The Evolution Of The Chevrolet Corvette Logo, Up To The Corvette C8** - By Jonathan Lopez - SEP 30, 2019

We're still going gaga over the debut of the new 2020 Chevrolet Corvette C8, and why shouldn't we? After all, with the next Vette's departure from the tried-and-true front-engine platform – a layout that has been used for seven full generations – this is a true watershed moment for the legendary American sports car. Indeed, a new day is dawning on planet Corvette, with the sports car evolving and changing, even down to even the smallest of details – including the Corvette logo. As such, we're taking a moment to look at how the Corvette logo has evolved over the decades.



C1 Corvette Logo

While the Corvette logo has contained many of the same elements over the years, the way these elements have been presented has changed quite dramatically in the run up to the Corvette C8. Interestingly, the original Corvette logo was supposed to incorporate an American flag crossed with the black-and-white checkered flag used in motorsports. Unfortunately, restrictions on using the U.S. flag for commercial purposes prevented the red-white-and-blue from being used, so a red flag sporting a Chevrolet badge alongside a fleur-de-lis was used.

A fleur-de-lis is a stylized lily that includes three petals bound together near their bases. The symbol was particularly known as the former royal arms of France. But in the case of Chevrolet, the fleur-de-lis was an acknowledgment of the ancestry of Louis Chevrolet – the founder of Chevrolet.

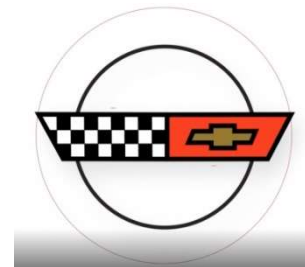
The second-generation Corvette (C2) logo ditched the “Chevrolet Corvette” wording and moved the crossed flags into a more upright position.



C2 Corvette Logo



Corvette C3 Logo



Corvette C4 Logo

For the third-generation Corvette logo, the flags moved back down to their original position, angling out towards the sides, while new half-moon circles connected them on the top and bottom.

The fourth-generation Corvette repositioned the flags to be side-by-side, with the checkered flag now taking up the spot on the left, and the colored flag placed on the right. The fleur-de-lis got the boot, while the Chevrolet “bow tie” took up the rest of the available real estate. The circular border also returned, while the logo became flatter and straighter than before.





Corvette C5 Logo



Corvette C6 Logo

The fifth-generation Corvette logo was a return to form, with the two flags making a comeback. They are, once again, crossed at a sharp angle. The fleur-de-lis, meanwhile, returns near the Chevrolet logo, albeit in a slightly different representation.

The sixth-generation Corvette logo switched the shape to a V-shaped design, retaining all the elements of the fifth-gen logo, but without the circular border. The fleur-de-lis is also present, but with a slightly different design over the C5's logo.



Corvette C7 Logo

For the seventh-generation Corvette, the logo became much more angular, with the crossed flags unfurled at a 60-degree angle and the edges sharpened to points. The Chevrolet logo was angled and features a white/silver border around it, while the fleur-de-lis gets another modification to its design.



Corvette C8 Logo – bright regular



Corvette C8 Logo – Carbon Flash

Meanwhile, the 2020 Corvette C8 logo merges the two flags along the same Y-axis (vertical axis), with the Chevrolet logo and fleur-de-lis (which gets yet another revision) on the right. Like the C7 logo, the C8 logo is available in either a bright regular version or a Carbon Flash variant with blacked-out accents.



Disclaimer - Discretion is advised. The preceding information may not apply to specific vehicles or all circumstances. Always refer to the manufacturer's specifications, service manuals, technical data and product information.



