



# SOUTHERN OREGON CORVETTE ASSOCIATION, LLC

Sponsored by



P.O. Box 865  
Medford, Oregon 97501

[www.sovette.com](http://www.sovette.com)

501(c) (7) Non-profit Organization  
Federal Tax I.D. #91-1819589

## Newsletter March 2016

### 2016 Directors

**President:** Ron Howard  
**Vice-President:** Tony Herrera  
**Secretary:** David Allen  
**Treasurer:** Juanita Gillaspey  
**Sergeant-at-Arms:** Patrick Smith  
**Past President (2015):** Sandee Anderson

### Appointed Positions

**Historian:** Group Effort  
**Photographer:** Group Effort  
**Sunshine:** Sandee Anderson  
**Activities:** Group Effort  
**Event Reminder:** Sheron Leigh  
**Membership:** Florin Baldrige  
**Webmaster:** Len Atlas  
**Parade Coordinator:** Nena Herrera  
**NCM Ambassador:** Len Atlas  
**CORVETTE Weekend:** Ron Howard  
(Refer to Membership Roster for contact information)

### Membership

Jody Gerber 10 years  
John & Sandra Castle 5 years  
Sheron Leigh 5 years  
Geoff White & Donna Amici 5 years

### April Birthdays

Hal Lokken 4/8 Sharon Wills 4/21  
Carol Reynolds 4/14 Siro Bignotti 4/27  
Patty Howard 4/21 Ron Cherry 4/28  
Bill Martino 4/21

### April Anniversaries

Len & Marga Atlas



Contact Dave Wills to order SOCA apparel.

### Next Club Social

March 19, 4:00 PM Dogs for the Deaf Tour  
10175 Wheeler Rd. Central Pt.  
6:00 PM Olive Garden, 3125 Crater Lake Hwy, Medford  
**Please RSVP to Sheron Leigh, 541-955-9224,  
[1gypsyleigh@gmail.com](mailto:1gypsyleigh@gmail.com) if you would like to attend.**

### Why Join SOCA?

- ❖ Promote esprit-de-corps among Corvette enthusiasts.
- ❖ Create interest in the Corvette as a true dual-purpose sports car.
- ❖ Provide a means of technical information and service to members.
- ❖ Encourage dealer and manufacturer cooperation.
- ❖ Organize and promote events of a social nature and provide social gatherings for enthusiasts with common interest.
- ❖ Sponsor or participate in activities to benefit the community through recognized charities as selected by the members of the Association.

- SOCA Constitution -

### Upcoming Meetings

**General Membership:** Wednesday, April 6,  
7:00 PM, Rogue River Community Center.

**Visitors are always welcome!**



**Fun tour at the G.P. Firestation #2.  
Club members with "the Quint" and it's  
crew plus Len's '63**



## Events & Activities

March 12 – SOCA Event, Bowling at Lava Lanes. 6:00 PM. 2980 Crater Lake Hwy., Medford.  
Contact Dave Wills for more info 541-227-1962

March 19 – SOCA Social, Dogs for the Deaf Tour. 4:00 PM. 10175 Wheeler Rd; Central Point  
Olive Garden for dinner. 6:00 PM 3125 Crater Lake Hwy., Medford

April 6 – SOCA General Membership Meeting, 7:00 PM., Rogue River Community Center,  
Rogue River

April 9 – 62<sup>nd</sup> Pear Blossom Run, Parade & Street Fair Downtown Medford  
Form up at Rogue Valley Mall, 8:00AM – 8:30AM

April 23 – SOCA Social, Wildlife Images Tour. 3:00 PM 11845 Lower River Rd. G.P.  
Taprock Northwest Grill. 6:00 PM. 971 S.E. 6<sup>th</sup> St. G.P.  
Note: PRESENTATION FROM A.D.S. (Accurate Design Services) on the new SOCA  
website by Jim Irons

May 4 – SOCA General Membership Meeting, 7P.M., Rogue River Community Center, Rogue  
River

May 21 – SOCA Social, Seven Feathers Casino for brunch, 11:00 AM. Cost: \$8.99 per plate  
Waterfalls Tour east of Roseburg.  
Heaven on Earth for Dinner or Desert. (exit 86 on I-5), 703 Quines Creek Rd. Azalea bet. 5:00 –  
6:00 PM

June 1 – SOCA General Membership Meeting, 7P.M., Rogue River Community Center, Rogue  
River

June 18 – Caverns Tour at Shasta Lake. Meet up with the Redding Corvette Club. Time TBA

June 19 – Schmidt Family Vineyard Show & Shine 12:00 – 4:00 PM 330 Kubli Rd. Grants Pass

June 25 – Rooster Crow Parade. 8:30 AM “Form Up”  
After Parade, Cruise to Mac’s Diner, 21900 Highway 62, Shady Cove, for lunch

For additional events, information and links, go to the S.O.C.A. website Events Page

<http://www.sovette.com/default.asp?pg=activities>



## Techin & Toolin



### New Crossed Flags logo illustrates the character of the all-new, "CT' Corvette 10-18-2012-

Braselton, Ga. - The seventh-generation Corvette was introduced by Chevrolet in Detroit on Sunday, Jan. 13, 2013. This was the first showing of the new Crossed Flags logo for the 2014 Corvette.

"The all-new, seventh-generation Corvette deserved an all-new emblem," said Ed Welburn, GM vice president of global design. "The new Crossed Flags design reflects the character of the next Corvette. The flags are much more modern, more technical. and more detailed than before - underscoring the comprehensive redesign of the entire car."

The new Crossed Flags logo was unveiled at Road Atlanta, where Corvette Racing celebrated a sweep of the 2012 production-based American Le Mans Series GT championships.

Chevrolet secured the manufacturer's championship; Corvette Racing secured the team championship. and Oliver Gavin and Tommy Milner captured the drivers' championship with four wins in the nine races preceding Petit Le Mans, the 2012 ALMS season finale.

These championships make Corvette Racing the most successful team in ALMS history, with a total of 77 class wins. eight drivers' championships, and nine manufacturer and team championships since 2001. The team has also taken seven class victories in the 24 Hours of Le Mans since 2001. Corvette Racing will campaign the C6.R for the 2013 ALMS season. The C7.R is expected to make its racing debut in 2014.

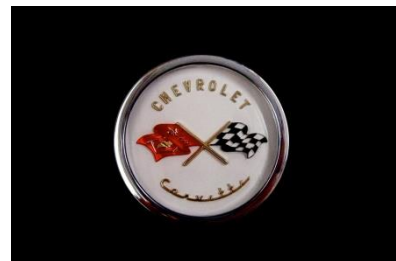
"Winning the ALMS championships with the Corvette C6.R. against prestigious competitors from Ferrari, Porsche, and BMW is the perfect send-off for the sixth-generation Corvette," said Tadge Juechter, Corvette chief engineer.

"The seventh-generation Corvette will build on that success," Juechter continued. "With the new Corvette. we set out to build a world-challenging sports car with design, refinement. efficiency and driver engagement that is second to none. The result is a truly all-new Corvette. There are only two carryover parts from the C6 used in the C7 - the cabin air filter and the rear latch for the removable roof panel".

The Crossed Flags logo has been a hallmark of the Corvette since its 1953 introduction. It has always incorporated a pair of flags, one a racing checkered flag and other featuring the Chevrolet "bowtie" emblem and a French fleur-de -lis. The design has evolved over the years, and has been featured on more than 1.5 million Corvettes built between 1953 and today.



**For the seventh-generation Corvette, the Crossed Flags design has a more angular and swept appearance – a proportion that echoes the new car and suggests speed. It is also more detailed**



**1953 C1 Crossed Flag**



**1962 C2 Crossed Flag**



For the seventh-generation Corvette, the Crossed Flags design is a more technical, more angular and more swept appearance in proportion that symbolizes the new car. It is also a more detailed representation, showing greater depth, color and attention to detail.

More than 100 variations were considered before the final design was selected.

The new Crossed Flags design will be featured on the 2014 Chevrolet Corvette, which will debut for credential media on Sunday, Jan 13, 2013 in Detroit. Chevrolet will offer a limited number of tickets for Corvette enthusiasts, with proceeds benefiting the National Corvette Museum, in Bowling Green, Ky.

**Fast Fact:** The first Corvette debuted as a concept car on Jan. 17, 1953 at the GM Motorama in New York City. That car originally featured an emblem with a checkered flag crossed with an American flag. Because use of the American flag was prohibited as part of a commercial property, the logo was changed to the fleur-de-lis/bowtie design when the Corvette went into production in June 1953.



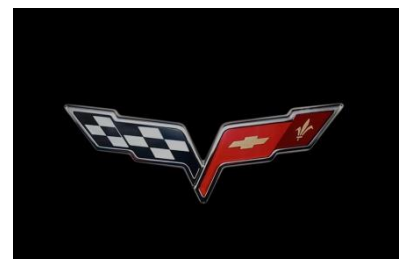
1972 C3 Crossed Flag



1984 C4 Crossed Flag



1997 C5 Crossed Flag



2005 C6 Crossed Flag



1953-2014 Crossed Flag

